

Artists First Competition Comparison Chart	Artist Stores						Aggregators	
	Artists First	Snocap	Music Today	CD Baby	Musicane	7 Digital	Orchard	iTUNES
	<a href="#">visit</a>	<a href="#">visit</a>	<a href="#">visit</a>	<a href="#">visit</a>	<a href="#">visit</a>	<a href="#">visit</a>	<a href="#">visit</a>	<a href="#">visit</a>
<b>Costs</b>								
Set up cost	None	\$30 / year	\$1000	\$35	None	£1000	\$49 / song	n/a
Actual amount the band / label sees from \$1 digital sale	\$0.90	\$0.60	\$0.60	\$0.55	\$0.55	\$0.70	Less \$0.50	\$0.50
Transaction charges Downloads	5%	30%	30%	25%	20%	20%	30%	30%
Transaction charges CDs	10%	Don't allow	40%	\$4 per CD!	Don't allow	Don't allow	Don't allow	Don't allow
Transaction charges Merchandise	10%	Don't allow	40%	Don't allow	Don't allow	Don't allow	Don't allow	Don't allow
Ongoing charges	None	None	None	None	\$19.99 /m	None	None	None
Storage limits	None	None	None	None	250 songs	None	None	None
<b>Functionality</b>								
Mobile payment capability for live sales in US, UK and Europe	✓	X	X	X	X	X	X	X
Automated statementing and payment systems	✓	X	X	X	X	X	X	X
Income from advertising passed onto bands	✓	X	X	X	X	X	X	X
Shop currencies - fans see the currency they know	✓	X	X	X	X	X	X	✓
Upload manager - desktop application encodes & uploads content	✓	X	X	X	X	X	X	X
<b>Music</b>								
US, UK and Irish Chart eligible	✓	✓	✓	✓	✓	✓	✓	✓
Automatic preview creation	✓	X	X	X	X	X	X	X
Automatic Barcode generation and UPC number allocation	✓	X	X	X	X	X	X	X
Automatic ISRC code allocation	✓	X	X	X	X	X	X	X
Physical CD Fulfillment Capability (US and Europe)	✓	X	✓	✓	X	X	X	X
Online Order and Inventory Management	✓	X	X	X	X	X	X	X
<b>Merchandise</b>								
Physical Merchandise Fulfillment Capability (US and Europe)	✓	X	✓	X	X	X	X	X
Virtual "On demand" Merchandise Capable	✓	X	X	X	X	X	X	X
Self manage capability	✓	X	X	✓	X	X	X	X
<b>Real tones</b>								
Ability to deliver real tones to most US operators	✓	X	X	X	X	X	X	X
Ability to deliver real tones in all UK	✓	X	X	X	X	X	X	X
Web based audio editors - create real tone yourself	✓	X	X	X	X	X	X	X
<b>Fan Contact Capabilities</b>								
Fan registration capability	✓	X	X	X	X	X	X	X
Mass email capability	✓	X	X	X	X	X	X	X